

China Plastic & Rubber Journal (CPRJ) English Edition

To be first published in Oct 2009, the magazine is positioned to serve the needs of decision-makers and buyers throughout the world. By virtue of the editorial support of *Macplas International*, the contents are as professional and informative as its Chinese counterpart.



Greater China Suppliers Classified Page

Enclosed in every issue of CPRJ is a convenient sourcing guide for outstanding Chinese manufacturers and suppliers. These suppliers are able to take advantage of the magazine's circulation channels to approach potential buyers with a precision that brings excellent results.



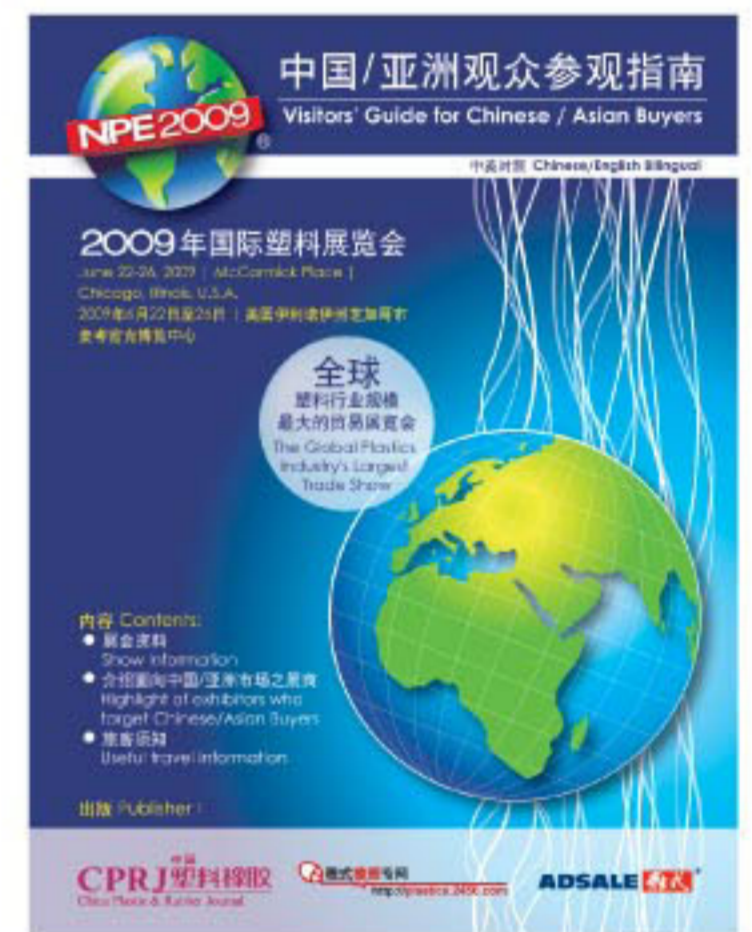
Annual Buyers' Guide

Incorporated in every CPRJ December Issue, is reliable information about worldwide manufacturers and suppliers, which enables Chinese buyers to source the finest of products from overseas.



NPE 2009 Visitor Guide for Chinese / Asian Buyers

The Visitor Guide is a functional and comprehensive bilingual reference, tailor-made for Chinese and Asian buyers attending NPE. Contents include show and travel information, highlights of exhibitors who target Chinese and Asian buyers, and other useful information.



eCPRJ Newsletter

It is a bimonthly Chinese e-Newsletter targeting 68,000 online readers. Contents include industrial trends, technology updates, show introduction, market news, global policy and management intelligence.



Online Advertising

Being the Official Publication of Chinaplas, CPRJ is supported by www.ChinaplasOnline.com, the Official Website, and http://plastics.2456.com, the Official Media of Chinaplas as well as by the eCPRJ bimonthly Newsletter, all of which offer advertisers a mix of wide-reaching marketing strategies to enhance their online presence with qualified visitors and buyers. Options such as banners, buttons, content sponsorships, text links, email marketing, and a short message service are available.

