

eCMJ Newsletter

eCMJ Newsletter with 6 issues per year (March, May, July, September, November, December / January).

We will deliver the hottest news and editorials to 47,163 subscribers in machinery industry per issue.

Characteristics of eCMJ:

- **Hot News** - the latest trend of machine tool industry and companies news
- **Editorial** - reporting different marketing needs, controversy, matters of machine tools industry and a lot of selected technology papers

6. Banner Ad (US\$480 / issue)

- Fixed displays your company banner with hyperlink
- Dimensions: (W)460 x (H)60 pixels (JPG/GIF)

7. Button Ad (US\$200 / issue)

- Fixed displays your company logo with hyperlink
- Dimensions: (W)175 x (H)90 pixels (JPG/GIF)

8. Suppliers' Links (US\$50 / issue)

- Fixed displays your company name and website with hyperlink

CIMT Countdown eNewsletter

CIMT Countdown eNewsletter with 3 issues before trade show starts. We will deliver the hottest news and editorial to 47,163 subscribers in machinery industry per issue.

- Reach out more than 110,000 readers before the show starts

Characteristics of CIMT Countdown e-Newsletter:

- **Hot News** - the latest news of CIMT 2009, marketing information, exhibitors' news

9. Banner Ad (US\$1,200 / 3 issues)

- Banner will be displayed on top of the page
- Dimensions: (W)728 x (H)90 pixels (JPG / GIF)
- Fixed displays your company banner

10. Exhibitors Highlight (US\$500 / 3 issues)

- Company's name (Chinese and English)
- Company's logo or 1 product picture
- 100 English characters or 50 Chinese characters
- Booth no.
- Fixed displays your company name

11. Suppliers' Links (US\$200 / 3 issues)

- Fixed displays your company name and website with hyperlink

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Countdown e-Newsletter