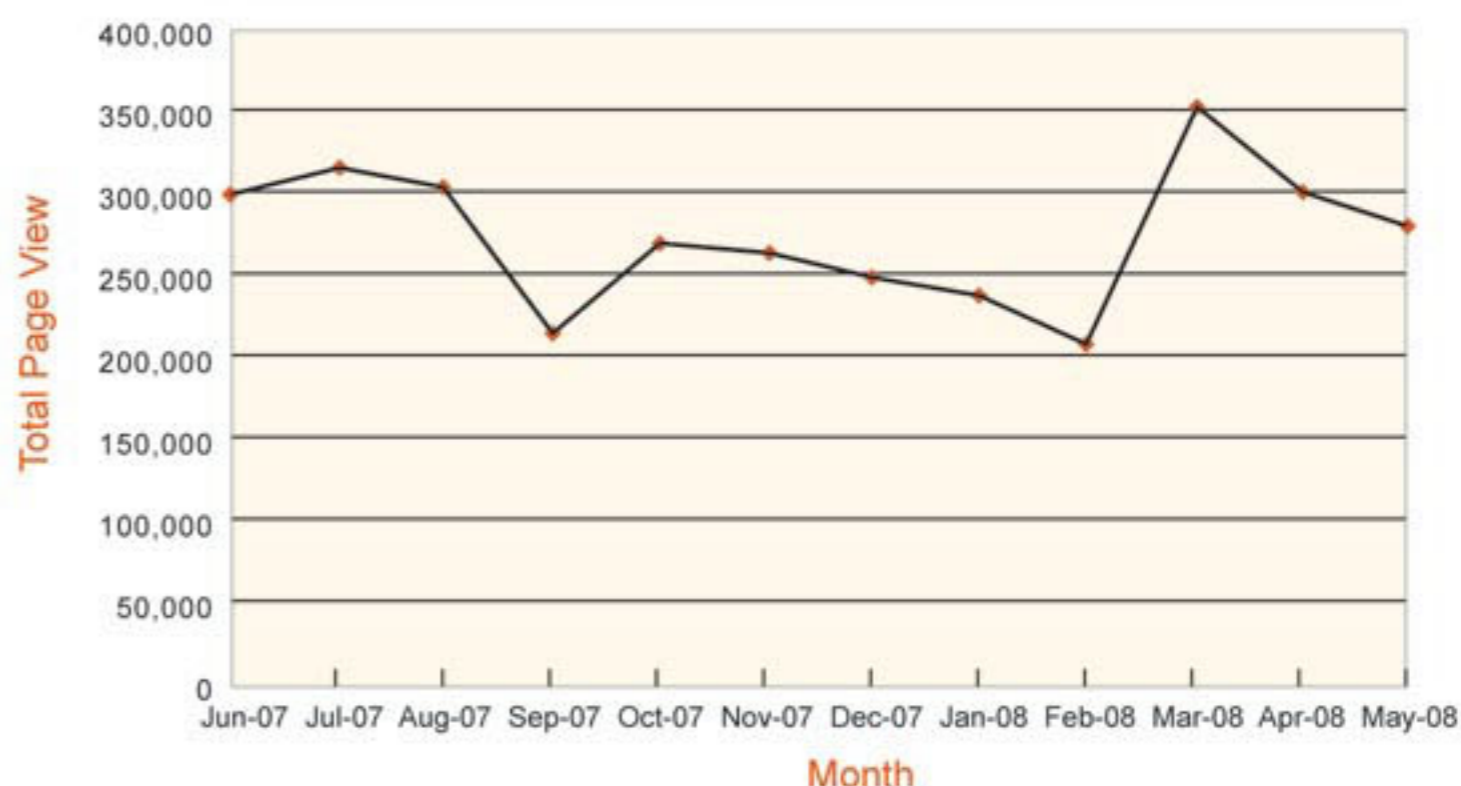


# ONLINE PROMOTION OPPORTUNITIES

## Maximum 350,000 monthly page-view in ADSALE Machine Portal which creates enormous business opportunities for the machinery industry

ADSALE Machine Portal (<http://machine.2456.com>) is the trade news platform for Chinese and overseas machinery players with maximum 350,000 monthly page-view and 153,300 registered members in machine industry. Through this platform, suppliers and buyers can grasp the updated news easily in order to formulate the marketing strategies in the vast machinery market and to address the needs of the potential buyers effectively.

Traffic of ADSALE Machine Portal (<http://machine.2456.com>)



## ADSALE Machinery Portal (<http://machine.2456.com>) provides Online Advertising and Electronic Promotion opportunities for corporate to enhance their images and connect to the potential buyers.

### 1. Super Expandable Banner (Monthly Fee: US\$1,800) \*Creative and production fee are included

- Dimensions: (W)755 x (H)90 pixels expands to (W)755 x (H)390 pixels (JPG / GIF / FLASH)
- Randomly displays at the top position in <http://machine.2456.com>
- Animated graphic expands in the website

### 2. Super Banner (Monthly Fee: US\$1,000)

- Dimensions: (W)755 x (H)90 pixels (JPG / GIF / FLASH)
- Randomly displays at the top position in <http://machine.2456.com>

### 3. Content Sponsorship (Monthly Fee: US\$1,000)

- Dimensions: (W)350 x (H)80 pixels (JPG / GIF)
- Fixed displays in market news column in <http://machine.2456.com>

### 4. Button Ad (Monthly Fee: US\$400)

- Dimensions: (W)180 x (H)90 pixels (JPG / GIF)
- Fixed displays at specified position in <http://machine.2456.com>

### 5. Text Link (Monthly Fee: US\$500)

- 100 English characters or 50 Chinese characters
- Fixed displays at specified position in <http://machine.2456.com>

<http://machine.2456.com>



## e-Direct Mailing

- Tailor-made email for advertisers to deliver their messages to registered members of [www.2456.com](http://www.2456.com) by product types / countries / regions
- Proactive approach for electronic promotion

2,000 - 4,999 emails	US\$0.30 each
5,000- 19,999 emails	US\$0.25 each
20,000 or above emails	US\$0.20 each

## Short Message Service (SMS)

- Deliver message to registered members of [www.2456.com](http://www.2456.com)
- Max. 160 English characters or 70 Chinese characters

2,000 - 4,999 SMS	US\$0.20 each
5,000 SMS or above	US\$0.18 each

