

INTEGRATED MARKETING OPPORTUNITIES

A) A succession of scheme through CIMT 2009

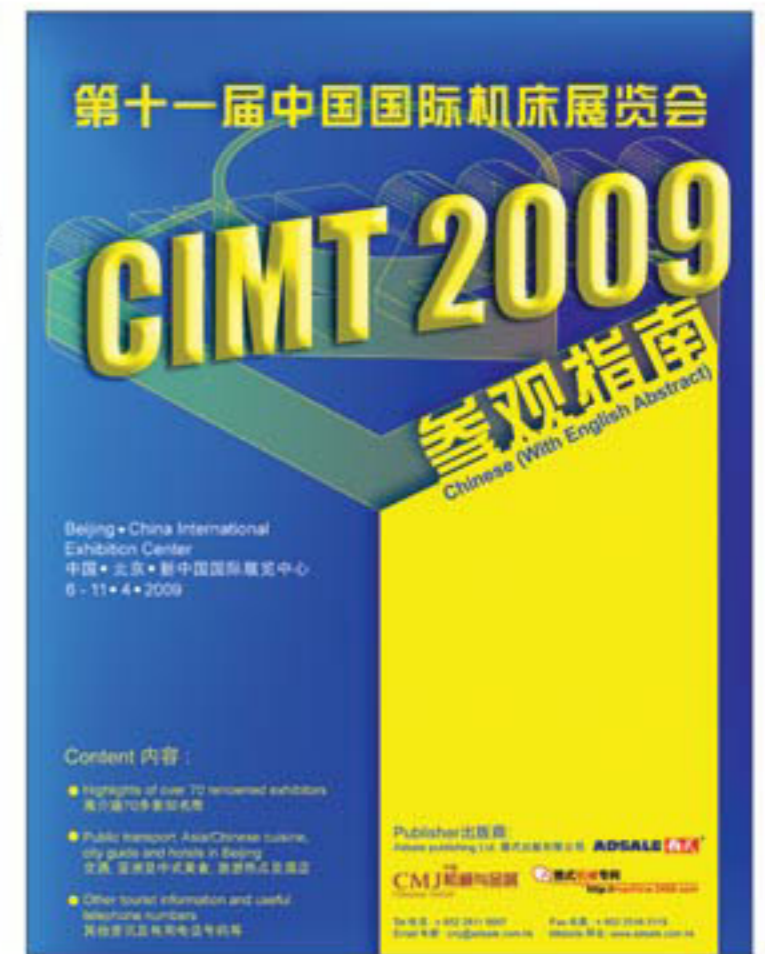
CIMT Preview

Features introductions to major exhibitors and trade show news.



CIMT 2009 Show Guide

A comprehensive guide book for visitors to CIMT 2009. Content in Simplified Chinese with English abstract helps you reach visitors from different countries beside China.



CIMT Countdown E-newsletter

Distributes to over 111,000 online subscribers in 3 issues. The E-newsletter highlights show attractions and presents exhibitors' information.



CIMT Review

Reports trade show news and thus provides the most effective marketing campaign for exhibitors.



B) Yearly promotional plan

Buyers Guide

Publish in Dec/ Jan issue, the Guide combines all the latest product information of metalworking industry.



Event Calendar

An easy reference calendar which lists out all the metalworking exhibitions and events throughout a whole year.

