

INTRODUCTION

CMJ - The Most Reliable Source of Information Since 1987

Chinamac Journal (CMJ) is the premier trade magazine for the machine tool and metalworking industries in China. CMJ has been providing the latest global technological solutions in operation for China manufacturers since 1987. Its timely market reports and 1st hand information from technology leaders have garnered compliments and great support from CMJ readers.

- **First published** : 1987
- **Language** : Simplified Chinese with English abstract
- **Frequency** : 6 issues a year
(Mar, May, Jul, Sep, Nov, Dec/Jan)
- **Readership** : manufacturers of moulds, automotives/parts, machine tools, electrical and electronic appliances, aerospace equipment, aircraft, ships, railway/transportation, medical apparatus, machines, etc.



Information Platform for Exchange

Paired with the industrial portal, <http://machine.2456.com>, CMJ brings together experts from the industry to share their know-how and give readers the useful, up-to-date technical information available at their fingertips. Readers can see the world's largest display of machinery, equipment and solutions together with applications, stories and market trends to enable them to maintain their production standards and competitiveness.



Quality Readership

CMJ's effective circulation system ensures a high quality readership. Each year, 6 issues of CMJ are distributed to over 165,000 readers through direct mailing and distribution at over 30 trade shows. The strict screening of the readers' registration is the key factor in the success of CMJ, which has received continuous support from advertisers. Advertisers find that promoting their products in CMJ removes the need to attend too many trade shows in China.

Marketing Alliances

Adsale's strong network in China and overseas has helped to reinforce CMJ's market position, with connections that include:

- AMT - The Association for Manufacturing Technology (USA)
- AFM - Machine Tool Manufacturers' Association of Spain
- Czech Association of Engineering Technology
- ICE - Italian Trade Commission
- VDW - German Machine Tool Builders' Association
- China Machine Tools Industrial Association
- Beijing Machine Tool Research Institute
- Guangdong Die & Mould Industry Association
- China Mould Industrial Association

