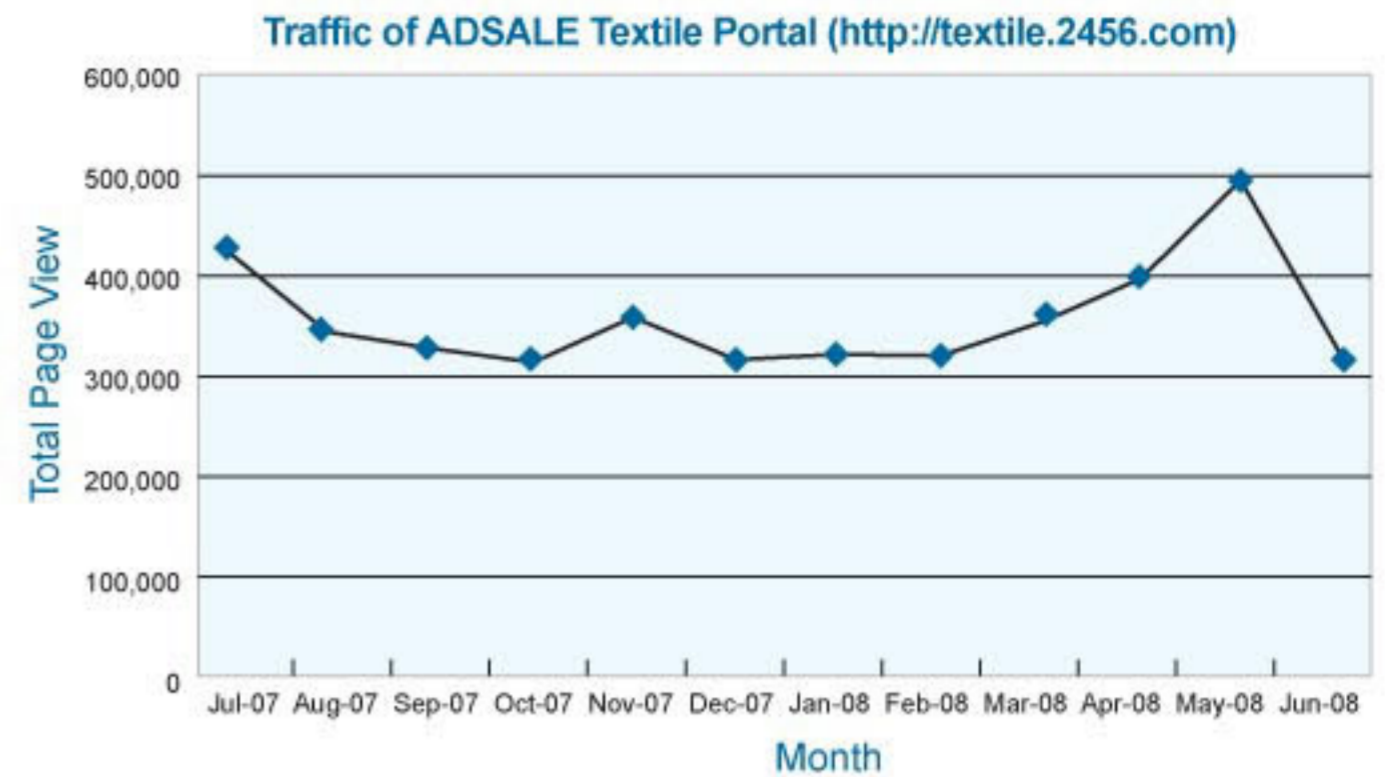


ONLINE PROMOTION OPPORTUNITIES

Maximum 480,000 monthly page-view in ADSALE Textile Portal which creates enormous business opportunities for the textile industry

ADSALE Textile Portal (<http://textile.2456.com>) is the trade news platform for Chinese and overseas textile players with maximum 480,000 monthly page-view and 140,900 registered members in textile industry. Through this platform, suppliers and buyers can grasp the updated news easily in order to formulate the marketing strategies in the vast textile market and to address the needs of the potential buyers effectively.



<http://textile.2456.com> - Significant Online Advertising and Electronic Promotion Opportunities to enhance corporate images and connect to potential buyers

1. Super Expandable Banner (Monthly Fee: US\$1,800)

- Randomly displays in a top position
- Animated graphic expands in the website
- Dimensions: (W)755 x (H)90 pixels expands to (W)755 x (H)390 pixels
- Format: JPG / GIF / FLASH
- FREE animated graphic design and production

2. Super Banner (Monthly Fee: US\$1,000)

- Randomly displays in a top position
- Dimensions: (W)755 x (H)90 pixels
- Format: JPG / GIF / FLASH

3. Content Sponsorship (Monthly Fee: US\$1,000)

- Fixed displays in the market news column
- Dimensions: (W)350 x (H)80 pixels
- Format: JPG / GIF

4. Button Ad (Monthly Fee: US\$400)

- Fixed displays in specified positions
- Dimensions: (W)180 x (H)90 pixels
- Format: JPG / GIF

5. Text Link (Monthly Fee: US\$500)

- Fixed displays in specified positions
- 100 English characters or 50 Chinese characters

<http://textile.2456.com>



Email Marketing

- Advertisers can utilize Adsale Group's vast database to send customized messages to www.2456.com members and ShanghaiTex visitors by product types, countries and regions.

2,000 - 4,999 emails	US\$0.30 each
5,000- 19,999 emails	US\$0.25 each
20,000 or above emails	US\$0.20 each

Short Message Service (SMS)

- Delivers messages to trade show visitors, magazine readers and www.2456.com members

2,000 - 4,999 SMS	US\$0.20 each
5,000 SMS or above	US\$0.18 each

To learn more about ADSALE Online Advertising and other Electronic Promotion Solutions, please visit <http://www.2456.com/ad/>.



eATA Newsletter

eATA Newsletter

eATA Newsletter with 6 issues per year (February, April, June, August, October and December). We will deliver the hottest news and editorials to 20,710 subscribers in textile industry per issue.

Characteristics of eATA:

- Reporting the hot topics of the textile & apparel industry
- Latest machinery and material technologies introduction
- Overview of textile developing countries in Asia and etc

6. Banner Ad (US\$480 / issue)

- Fixed display with hyperlink
- Dimensions: (W)460 x (H)60 pixels
- Format: JPG / GIF

7. Button Ad (US\$200 / issue)

- Fixed display of company logo with hyperlink
- Dimensions: (W)175 x (H)90 pixels
- Format: JPG / GIF

8. Suppliers' Links (US\$50 / issue)

- Fixed display of company name and website with hyperlink

ShanghaiTex Countdown e-Newsletter

ADSALE Textile Portal (<http://textile.2456.com>) is the Official Internet Media of ShanghaiTex 2009. We will deliver 3 issues of ShanghaiTex 2009 Countdown e-Newsletter to 140,900 Adsale registered members in textile industry that they can get the latest show information.

Characteristics of ShanghaiTex Countdown e-Newsletter:

- Content: Update show overview, market news, exhibitors' highlights, concurrent events and activities

9. Super Banner (US\$1,200 for 3 issues)

- Fixed displays in prominent positions
- Dimensions: (W)728 x (H)90 pixels
- Format: JPG / GIF

10. Exhibitors' Highlight (US\$500 for 3 issues)

- Displays company name, logo, corporate and product information (100 English characters and 50 Chinese characters), booth number and company website

Countdown e-Newsletter