

# 2009 EDITORIAL PLAN

Column/Issue	Feb/Mar	Apr/May	Jun/Jul	Aug/Sep	Oct/Nov	Dec/Jan (2010)
<b>Feature Story</b>	Textile industry review and outlook 2008	Clean production to cut operational costs	Competitiveness of Chinese textile machinery exports in global market	Latest textile technologies for Asia/China: Review of ShanghaiTex	Potentials of textile production bases in emerging areas in the world	Merger and acquisition activities in textile industry for improved competitiveness
<b>Market Focus</b>	Home furnishings	Technical and industrial textiles	Apparel	Denim products	Beachwear (and lingerie)	Functional garments for better performance and healthcare
<b>Machinery Technology</b>	Specific categories of textile equipment will be featured in this column, focusing on the aspects of technological capabilities, applications, research and development.					
	Testing and Quality Control	Spinning machinery supplement	ShanghaiTex 2009 Preview	Dyeing and Finishing machinery supplement	Knitting machinery supplement	Weaving machinery supplement
<b>Material Technology</b>	The column reports on new developments of specific materials and chemicals for the manufacturing of textile products, the production processes involved and also the technologies for products with special functions.					
	New eco-friendly material sources of fibers and yarns	Elastic fibers	Natural fibers and new applications	Synthetic fibers and sustainability	Luxurious fibers and new uses	Smart and interactive textiles
<b>Chemicals &amp; Auxiliaries</b>	Dyes & Chemicals supplement	Bio-treatment in dyeing and finishing processes	New developments in dyeing and finishing chemicals (esp. eco-friendlier)	Advanced finishes in consumer market	Chemicals and finishes for technical and industrial textiles	Preparation auxiliaries
<b>Nonwovens/ Technical Textiles</b>	This column contains feature articles on advanced technology, processes and applications in the nonwovens and technical textiles sectors. End-user products and their market developments will also be covered.					
<b>China Focus</b>	This column reports on current issues - domestic or overseas - which have an impact on China's textile and apparel industry.					
	Newly industrialized cities: A textile production base around China will be featured in each issue.					
	• Ningbo, Zhejiang 浙江·宁波 (Men's wear)	• Haiyang, Shandong 山东·海阳 (Woolen garments)	• Dalian, Liaoning 辽宁·大连 (Garment design)	• Shenzhen, Guangdong 广东·深圳 (Garment design / Women's wear)	• Wuxi, Jiangsu 江苏·无锡 (Branded garment)	• Longhu, Jinjiang, Fujian 福建·晋江·龙湖 (Weaving)
<b>Industry News / Country Focus</b>	Turkey	Japan and Korea	Taiwan	HK & Macau	India	E. Europe (e.g. Czech Republic and Romania)
<b>Environmental Watch</b>	This column reports on the latest developments of environmentally friendly products and protection processes in the textile industry worldwide.					
<b>Retail Scene</b>	Reports on the upcoming trends in fashion, color and materials, as well as new developments in the apparel industry.					
<b>Corporate Profile</b>	Textile and apparel manufacturers as well as technology suppliers are targeted for the interviews to share their experiences in product and market developments, production and business strategies.					
<b>Exhibitions</b>	<b>DTG 2009</b> Dhaka, Bangladesh 8-11 Feb 2009  <b>Spin Expo 2009</b> Shanghai, China 24-26 Feb 2009  <b>Megatech Pakistan 2009</b> Karachi, Pakistan 3-6 Mar 2009  <b>Intertextile Beijing 2009</b> Beijing, China 29-31 Mar 2009	<b>Textile Asia 2009</b> Karachi, Pakistan 5-8 Apr 2009  <b>Vietnam Saigon Textile &amp; Garment Industry Expo</b> Hochiminh, Vietnam 7-10 Apr 2009  <b>QITMF 2009</b> Qingdao, China 9-11 Apr 2009  <b>Texmac India 2009</b> New Delhi, India 15-18 Apr 2009  <b>SEMATEX 2009</b> Central Java, Indonesia 23-26 Apr 2009	<b>ITM 2009</b> Istanbul, Turkey 6-10 Jun 2009  <b>Techtextil 2009</b> Frankfurt, Germany 16-18 Jun 2009  <b>ShanghaiTex 2009</b> Shanghai, China 12-15 Jun 2009  <b>10th Textech Int'l Expo 2009</b> Dhaka, Bangladesh 16-19 Jul 2009	<b>CISMA 2009</b> Shanghai, China 22-25 Sep 2009  <b>Asia + Tex 2009</b> Mumbai, India 22-25 Oct 2009	<b>Textile Asia 2009</b> Lahore, Pakistan 10-13 Oct 2009  <b>Intertextile Shanghai 2009</b> Shanghai, China TBC  <b>Yiwu H&amp;G 2009</b> Yiwu, China TBC	
<b>Regular Columns</b>	Industry news; Company bulletin; New products guide; Coming prospectus; Event calendar					
<b>Editorial Deadline</b>	Dec 12, 2008	Feb 3, 2009	Mar 16, 2009	Jun 22, 2009	Aug 17, 2009	Oct 12, 2009
<b>Booking Deadline</b>	Jan 9, 2009	Feb 29, 2009	Apr 3, 2009	Jul 13, 2009	Sep 8, 2009	Nov 3, 2009
<b>Film Deadline</b>	Jan 16, 2009	Mar 2, 2009	Apr 18, 2009	Jul 20, 2009	Sep 15, 2009	Nov 10, 2009