

2008 PROMOTION ACTIVITIES

ATA actively participates in various trade shows & forums, reaching **over 597,588** buyers

2008 Trade Shows

Month	Date	Event	Area	Estimated No. of Visitors
01	14-17	HK Fashion Week for Fall/Winter 2008	Hong Kong	23,700
01	18	Technology Forum for Sweater Manufacturing *	Hong Kong	200
01	21-24	Dhaka Int'l Textile & Garment Industry Exhibition	Bangladesh	22,029
02	27-29	Spin Expo 2008	Shanghai	8,256
03	05-08	The 9th China (Dongguan) Int'l Textile & Clothing Industry Fair	Dongguan	38,620
03	24-26	Fashion Shanghai - Shanghai Int'l Fashion Culture Festival	Shanghai	23,072
03	27-29	Beijing Int'l Sewing Machinery & Accessories Show	Beijing	17,536
03	27-29	Intertextile Beijing Apparel Fabrics	Beijing	25,060
04	02-05	The 8th Bandung Int'l Textile & Garment Machinery & Accessories Exhibition *	Indonesia	20,817
04	08-09	The 2nd China Int'l Forum on New Technologies of Dyeing & Finishing *	Jinan	116
04	09-12	Vietnam Saigon Textile & Garment Industry Expo	Vietnam	13,530
04	10-12	The 9th Qingdao Int'l Textile Machinery Fair *	Qingdao	6,000
04	15-18	Megatex Pakistan	Pakistan	8,000
05	13-16	JIAM - Int'l Apparel Machinery Trade Show *	Singapore	11,982
06	09-11	The 8th China (Guangzhou) Textile Machinery Exhibition *	Guangzhou	20,000
06	19-22	The 9th Textech Int'l Expo	Bangladesh	17,000
06	26-27	The First China New Technology and Design Development Conference on Jacquard Products *	Hangzhou	82
07	03-06	GFT - The 15th Int'l Presentation of Machinery, Tools & Equipment, Materials, Supplies and Accessories for Garment and Textile Industries	Thailand	20,000
07	08-11	HK Fashion Week for Spring/Summer 2009	Hong Kong	17,424
07	10-12	The 8th China (Shenzhen) Int'l Brand Clothing & Accessories Fair	Shenzhen	106,300
07	23-25	Conference on Sustainability in the Global Textile & Apparel Supply Chain and Color Technology for Best Practice *	Shanghai	300
07	27-31	ITMA Asia + CITME 2008 *	Shanghai	100,000
10	20-23	Intertextile Shanghai Apparel Fabrics	Shanghai	54,000
10	21-23	IFAI Expo 2008	USA	8,300
11	18-20	The 9th China (Yiwu) Int'l Exhibition on Hosiery, Knitting, Dyeing & Finishing Machinery *	YiWu	5,500
11	19-21	China (Nanjing) Int'l Logistics Expo	Nanjing	7,860
11	20-21	The 5th Needlepunch Nonwovens Technology and Application Annual Conference *	Zhangjiagang	300
11	26-28	The 6th China (Jiaxing) Textile & Clothing Industry Fair *	Jiaxing	6,000
12	11-14	The 8th Vietnam Textile & Garment Industry Exhibition	Vietnam	15,904

* ATA as the Trade Show's official / endorsed / supporting / sponsoring publication