

Highlight in 2009

- Integrated advertising platform
- Special supplements on Environmental Solutions and Nonwovens / Technical Textiles
- Trade shows in India, Pakistan, Vietnam, Bangladesh, Turkey and China.

ATA Journal for Asia on Textile & Apparel
 纺织及成衣 (亚洲版)
<http://textile.2456.com>



Maximum Marketing Exposure

Adsale delivers the most informative and comprehensive coverage of the global textile industry through ATA - a broad-based textile magazine, eATA Newsletter and <http://textile.2456.com> - a high-traffic textile portal.

ATA annual pass-on readership: **490,080**

eATA Newsletter annual circulation: **124,260**

Page-view of <http://textile.2456.com>: **4,104,000** (from Aug 07 to Jul 08)

Total coverage over 4,718,340 readership annually

Moreover, ATA has bonus distributions at more than 20 key global and local trade shows, including ITMA Asia + CITME, ShanghaiTex, Megatex Pakistan, Vietnam Saigon Textile & Garment Industry Expo and ITMA, etc, which maximizes market coverage and enables Adsale to refine its readership profile as well as providing advertisers with the opportunity to reach more than **597,588** show visitors.



ATA is a powerful communication partner equipped with all modern marketing channels for advertisers to attain successful business.

Strong Advertisers' Support

Chemical Sector



Machinery and Accessories Sector



Industry Associations and Organizations



Strong Support from Professional Organizations

