



ADSALE Plastics Portal - Over 640,000 Monthly Page-view

ADSALE Plastics Portal (<http://plastics.2456.com>) is one of the trade news platforms popular among Chinese and overseas practitioners. With over 640,000 monthly page-view and 152,000 registered members, we provide the most updated news that helps define marketing strategies and address new trends in the industry.



ADSALE Plastics Portal (<http://plastics.2456.com>)

provides advertisers with the most effective Online Advertising and Electronic Promotion Opportunities.

1. Super Expandable Banner

- Randomly displays at the top position at <http://plastics.2456.com>
- Animated graphic expands in the website

2. Super Banner

- Randomly displays at the top position at <http://plastics.2456.com>

3. Content Sponsorship

- Fixed displays in the market news column at <http://plastics.2456.com>

4. Button

- Fixed displays at specific position at <http://plastics.2456.com>

5. Text Link

- Fixed displays at specific position at <http://plastics.2456.com>

6. Electronic Direct Mail

- Send out advertisers' electronic messages to registered members of 2456.com by product types / countries / regions
- Proactive approach to electronic promotion

Chinaplas 2008 Countdown E-newsletter

ADSALE Plastics Portal (<http://plastics.2456.com>) is the Official Online Media of Chinaplas 2008. We will deliver 3 issues of Chinaplas 2008 Countdown E-newsletter to 152,000 registered members right before the show.

7. Chinaplas 2008 Countdown E-newsletter - Super Banner

- Fixed displays at the top position of the E-newsletter

8. Chinaplas 2008 Countdown E-newsletter - Exhibit Highlight

- Displays company name, logo, corporate and product information, booth number and company website

