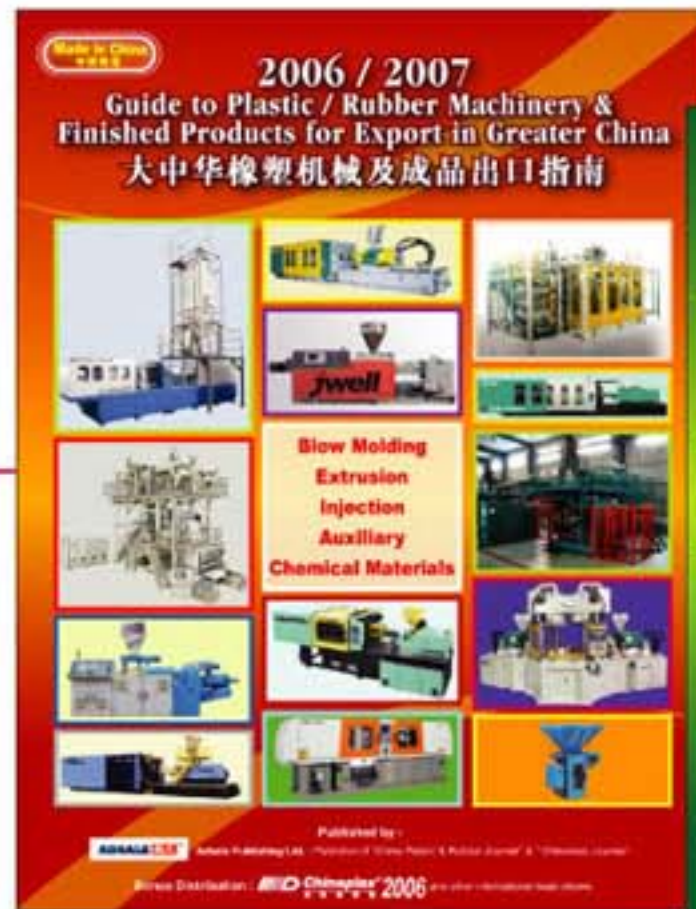


### Buyers' Guide on Plastics / Rubber Machinery & Materials from Greater China

The guide is more than a manufacturers' directory for it allows Chinese suppliers to promote their products and raise brand awareness among prospective overseas buyers. Published half-yearly, the publication is printed in English with Chinese excerpts and is distributed at selected influential plastics and rubber trade shows such as K, NPE and Chinaplas.



### Greater China Suppliers Classified Page

Enclosed in every issue of CPRJ is a convenient sourcing guide for outstanding Chinese manufacturers and suppliers, who are able to take advantage of the magazine's circulation channels to approach potential buyers with a precision that brings excellent results.

### Annual Buyers' Guide

Incorporated in every CPRJ Dec Issue, is reliable information about worldwide manufacturers and suppliers, which enables Chinese buyers to source fine overseas products.



### Professional Marketing Services

By virtue of the Adsale Group's vast database, advertisers can utilize, with ease, our e-direct marketing, direct mail and telemarketing services to run a customized marketing campaign.

### e-CPRJ Has Arrived

Beginning in 2001, CPRJ has been available both as a print and a digital publication. The digital magazine includes the same informative articles and presentable design of CPRJ. It provides a new marketing channel for advertisers to leverage their brand and promote their online presence among qualified subscribers.

