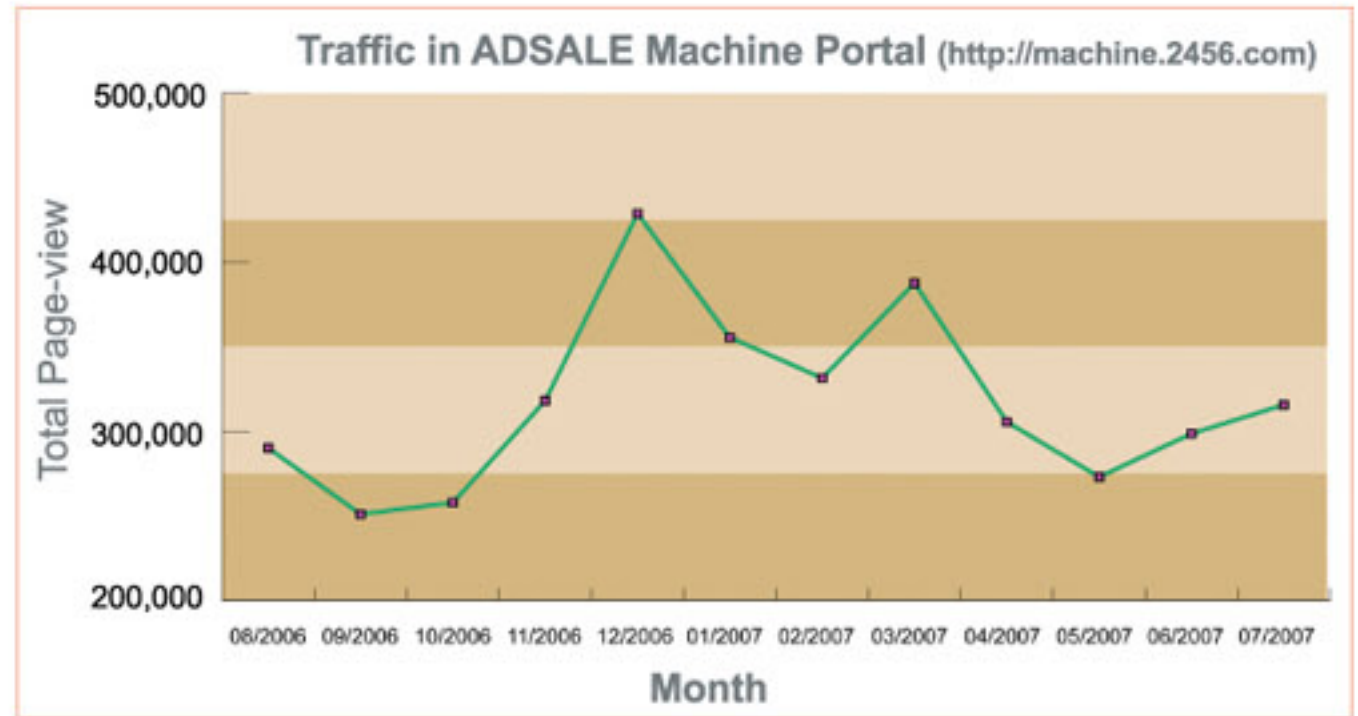


420,000 monthly page-view in ADSALE Machine Portal which widening business opportunities in machine industry

ADSALE Machine Portal (<http://machine.2456.com>) is the trade news platform for Chinese and overseas machinery players with **420,000** monthly page-view and **130,000** registered members in machine industry. Through this platform, suppliers and buyers can grasp the updated news easily in order to formulate the marketing strategies in the vast machinery market and to address the needs of the potential buyers effectively.



The screenshot shows the website's layout with several key areas:

- 1. Super Expandable Banner:** A large banner at the top for Clariant with the text "Looking for a committed partner in Textiles? You can count on us. Close to you." It features a woman's face and various textile products.
- 2. Super Banner:** A smaller banner below the main one, also for Clariant, with the text "Clariant is close to you. Any time. Any place. A passion for fashion: Discover Clariant's creative textile spirit."
- 3. Content Sponsorship:** A section titled "品质" (Quality) with a "PE 66" logo, featuring a blue background and white text.
- 4. Button:** A button for "HMS 美国哈斯" (HMS America Haas) with a red and black design.
- 5. Text Link:** A link for "Kiameter offers over 400 commonly used silicon" located in the "Corporate Interview" section.
- 6. Electronic Direct Mail:** A section titled "Online Survey" with the question "As a player in the metalworking industry, which will be your next emerging market after China?" and radio button options for ASEAN, India, Russia, South America, and Others.

ADSALE Machinery Portal (<http://machine.2456.com>) provides Online Advertising and Electronic Promotion opportunities for corporate to enhance their images and connect to the potential buyers.

1. Super Expandable Banner

- Randomly displays at the top position at <http://machine.2456.com>
- Animated graphic expands in the website

2. Super Banner

- Randomly displays at the top position at <http://machine.2456.com>

3. Content Sponsorship

- Fixed displays in market news column at <http://machine.2456.com>

4. Button

- Fixed displays at specified position at <http://machine.2456.com>

5. Text Link

- Fixed displays at specified position at <http://machine.2456.com>

6. Electronic Direct Mail

- Tailor-made electronic direct mail for advertisers to deliver their messages to registered members of 2456.com by product types / countries / regions
- Proactive approach for electronic promotion