

- 6** The quickest way to disseminate advertising messages
The partnership of <http://textile.2456.com> provides an active media platform by offering non-stop services for 24 hours a day and 365 days a year.



- 7** The interactive readers' system ensures efficient and regular communications between readers and advertisers
Create over **2,493** buyers' inquiries in the first 6 months in 2007.

TIPS FOR ADVERTISING

- 1** Run ads in all issues.

It will be the best image-building program to maximize your exposure, for 97,356 copies of ATA are distributed yearly.



- 2** Choose the relevant editorial topics and features to advertise.

Readers are attracted by the relevant technical features and find the advertisements of suitable suppliers at the same time.



- 3** Trade show issues keep buyers and suppliers up to date with Trade Show information.

Buyers like to study information about exhibitors before they attend the show.



- 4** Talking with ATA team.

We recommend marketing opportunities to ensure your promotional campaign is a success.

