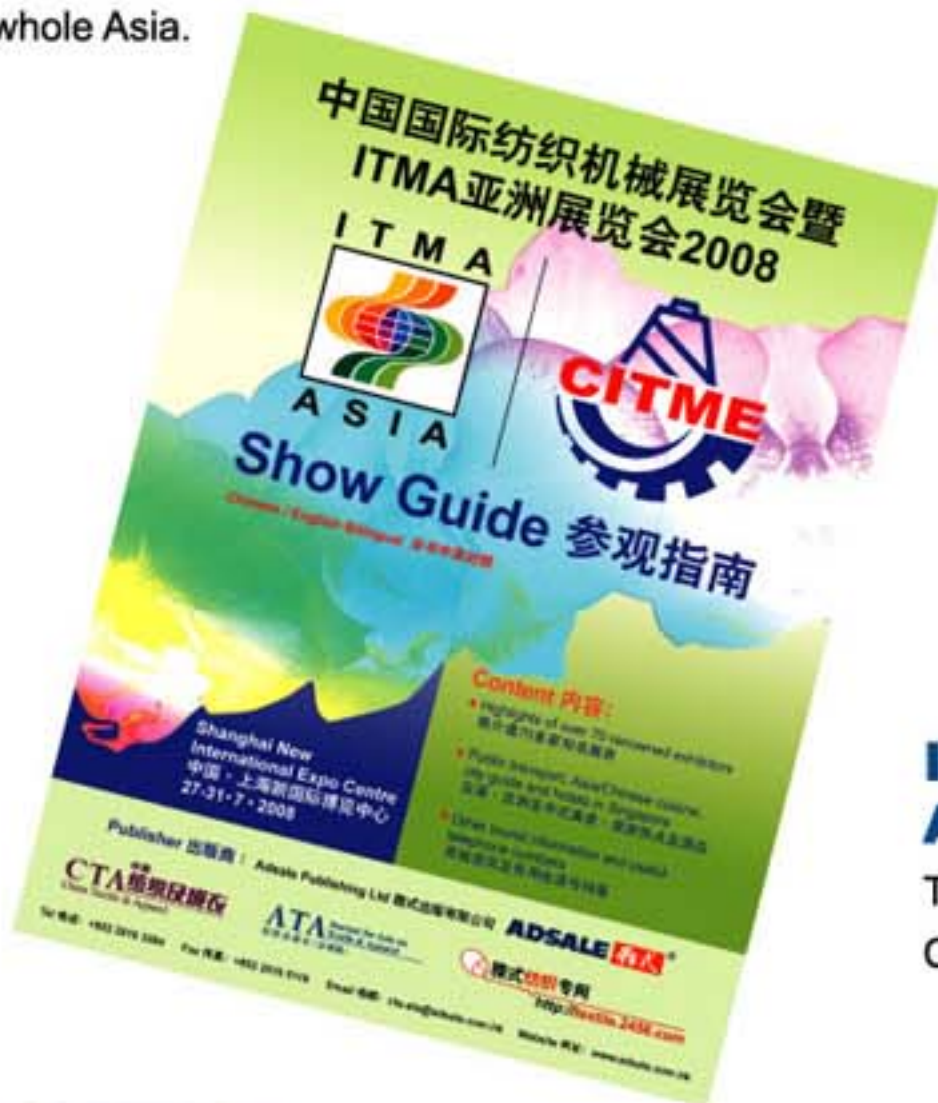




## ITMA Asia + CITME 2008 Show Guide

A comprehensive guide book tailor made for Asian buyers attending ITMA Asia + CITME 2008. Bilingual content (English / Chinese) helps you reach both visitors from China and the whole Asia.



## ITMA Asia + CITME 2008 Preview in ATA Jun/Jul issue

The most effective marketing campaign for exhibitors to reach Chinese buyers before the show.



## ITMA Asia + CITME 2008 Count-down eNewsletter

Our timely eNewsletter, highlights show attractions and exhibitors, is distributed to over 80,000 online subscribers.

## Professional Conferences Series

ATA / CTA organizes a series of textile conferences in different cities of China. The aim is to provide an information sharing platform that enables advertisers and targeted audiences to exchange information about the latest textile technologies, applications, market trends and solutions.



## Professional Marketing Services

By virtue of Adsale Group's vast database, advertisers can employ our e-direct marketing, direct mailing and telemarketing services to run a customized marketing campaign with very little effort on their part.



## e-ATA Has Arrived

The digital magazine includes the selected features and presentable design of ATA. It provides a new marketing channel for advertisers to leverage their brand and promote their online presence among qualified subscribers.

